

CITY OF SUNNYVALE



COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)

REQUEST FOR PROPOSALS FOR HUMAN SERVICES FUNDING

PROGRAM YEARS 2015-16 AND 2016-17

**Release Date:
January 5, 2015**

**Proposals Due:
February 13, 2015**

COMMUNITY DEVELOPMENT DEPARTMENT
HOUSING DIVISION
408-730-7250

www.Housing.inSunnyvale.com

456 West Olive Avenue, P.O. Box 3707, Sunnyvale, CA 94088-3707

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I. INTRODUCTION

The City of Sunnyvale hereby requests proposals for Human Services (Public Services) activities to be funded in fiscal years 2015 and 2016.

This Request for Proposals (RFP) is open to agencies seeking funding for human services that will meet priority or unmet community needs in Sunnyvale. Proposals must address one or more of the goals, policies, and priorities of the City's HUD Consolidated Plan to be eligible for funding. Please refer to Attachment D and the funding priorities on the following page for a description of the types of services that are eligible. Applicants will be required to comply with the policies and procedures established by the City of Sunnyvale's Human Services Policy (Attachment A).

The City funds human services on a two-year funding cycle. Human services programs awarded funding for FY 2015 will be eligible for a grant of similar size in FY 2016, subject to satisfactory performance in the first grant year, and funding availability for the second year.

Human Services

Human services are defined in Council Policy 5.1.3 (Attachment A). Proposals submitted in response to this RFP must demonstrate that the proposed service can be more cost-effectively operated by the proposer than by the City, or because of its unique role in the community, applicant is the most capable service provider. Proposer must demonstrate good faith efforts to secure matching funds for services from other sources.

Community Development Block Grant (CDBG)

The Community Development Block Grant Program is authorized under Title I of the Housing and Community Development Act of 1974, as amended. The primary objective of the CDBG program is the development of viable urban communities through the provision of decent housing, a suitable living environment, and expanded economic opportunity, principally for lower income persons and neighborhoods.

The City of Sunnyvale receives an annual entitlement grant of CDBG funds from the U.S. Department of Housing and Urban Development (HUD), as well as "program income" from loan repayments. Each year the City solicits proposals from eligible local organizations for programs to be funded with CDBG funds. This Request for Proposals (RFP) sets forth the types of Public Services Programs that are eligible for CDBG funding in the next two years.

Available Funds and Grant Limits

The City of Sunnyvale anticipates receiving a CDBG allocation of approximately \$1.0 million from the Department of Housing and Urban Development (HUD) for Program Year 2015. Staff estimates that up to \$179,000 in CDBG funds and up to \$115,000 in City funds may be available for human services grants next year. The minimum grant request for applicants seeking General funds is \$10,000 and for CDBG applicants it is \$25,000. The maximum grant amount is the same for both funding sources: no more than 25% of the total Human Services funding available, or approximately \$74,000 based on the estimates above. The City will not award grants of less than the minimum amounts herein.

Application Process

1. Attend Applicant Workshop
2. Complete and submit written application
3. Proposal eligibility determination, evaluation and scoring by Housing staff

4. Funding recommendations by Housing staff
5. HHSC review of proposals and funding recommendations
6. Final approval by City Council upon approval of the 2015 Action Plan

The following attachments are included for your use and reference in completing the attached application form:

- A. Human Services Policy
- B. HUD Income Limits
- C. Compliance with National Objectives
- D. Excerpts from 2010-15 Consolidated Plan
- E. Timeline for the FY 2015-16 Funding Cycle
- F. Organizational Requirements
- G. Insurance Requirements
- H. Funding Targets

Release Date: January 5, 2015

Proposals due by: 4 p.m. on February 13, 2015, at the
Community Development Department, Housing Division, Attn: Katrina Ardina
456 W. Olive Avenue, Sunnyvale
or by mail to:
City of Sunnyvale Housing Division
Attn: Katrina Ardina, P.O. Box 3707, Sunnyvale, CA 94088-3707

Contact:

Katrina L. Ardina, Housing Programs Analyst
(408) 730-7451
kardina@sunnyvale.ca.gov

or

Edith Alanis, Housing Programs Technician
(408) 730-7254
ealanis@sunnyvale.ca.gov

Applications available online at: Housing.inSunnyvale.com

II. FUNDING OBJECTIVES

The City of Sunnyvale's Consolidated Plan, adopted in May 2010, is a 5-year plan that identifies housing and other community development needs, analyzes federal resources, and provides strategies for addressing the identified needs (Attachment D). The City provides human services grants for services which address identified priority needs and principally benefit lower-income people in Sunnyvale.

Funding Priorities

The "Priority Needs" for the City of Sunnyvale's Community Development Block Grant Program were determined through a series of public community meetings and were adopted as part of the 2010 Consolidated Plan in accordance with regulations established by HUD, and additional public hearings held in October and November of 2014.

The following objectives in the Consolidated Plan are associated with human services:

1. Help people who are currently homeless or at imminent risk of homelessness to obtain housing, employment or other sources of income, and adequate support services/networks to achieve stability.
2. Support provision of essential human services, particularly for special needs populations (seniors, disabled, homeless people, children, youth, victims of domestic violence, etc.), including:
 - A. Basic needs (such as food, shelter, transportation, health & mental health care, employment assistance/training, child care, etc).
 - B. After school or intervention programs to provide youth with positive alternatives to drugs, violence, and/or gangs (i.e., recreational, mentoring, educational, and career-building activities).
 - C. Mental health, addiction and substance abuse counseling, particularly for youth and those exiting institutions.
 - D. Other specialized supportive services, such as foreclosure assistance, legal assistance for seniors and others, and other specialized human services, such as those currently supported by the city, or those that may address a new or unmet priority need.

III. ELIGIBILITY FOR HUMAN SERVICES FUNDING

Programs for which funding is requested must meet all of the requirements of Council Policy 5.1.3 (Attachment A) and CDBG requirements in Attachment B. Proposals that do not meet these requirements will not be considered for funding.

Applicants are strongly encouraged to attend the Applicant Workshop on January 29, 2015. Please contact Katrina Ardina for meeting location and additional details.

Agencies applying for funding must meet all of the following eligibility criteria:

- Agency must be incorporated as a California non-profit organization, and must be tax-exempt (under Section 501(c)(3) of the IRS Code and Section 23701(d) of the California Revenue and Taxation Code).

- Applicants must be ready to implement programs by August 2015.
- Programs must serve Sunnyvale residents.
- Programs must address one or more priority or unmet needs listed in Section II above.
- Organization must meet all Organizational Requirements listed in Attachment F.
- If applicant received a human services grant award in the previous two-year cycle, applicant must be in good standing, as follows: successfully completed grant program objectives, submitted required reports and invoices on time each year, and complied with all administrative requirements in each program year, with no unresolved monitoring findings from the City or HUD regarding the City-funded program.

CDBG-Eligible Activities:

- To use CDBG funds for a public service, the service must be either a new service or a quantifiable increase in the level of an existing service.
- Programs must meet a national objective and eligibility requirements (Attachment C) or they will not be considered for funding.

Ineligible Activities

The following list includes the types of activities that may NOT be funded with CDBG funds. The list is not all-inclusive.

- Buildings or portions thereof used predominantly for the conduct of general government.
- General government expenses.
- Political activities.
- The purchase of equipment, except equipment to be used in connection with eligible CDBG funded activities such as administration and public services and integral structural fixtures.
- Operating and maintenance expenses, except for program administration and eligible public services.
- New housing construction, except when carried out by certain eligible nonprofit organizations.
- Payments to individuals for their food, clothing, rent, utilities, or other ongoing income payments.

IV. AMOUNT OF FUNDING AVAILABLE

- The amount of City funds requested shall not exceed the proposer's cost to serve Sunnyvale residents, based on the pro-rata share of Sunnyvale residents relative to the overall program cost.
- The amount requested shall be based on the proposer's actual costs, based on expenditure documentation, agency budgets and financial audits, to serve the number of clients proposed to be served with the type of service proposed.
- Agencies may not request additional City funds, after the grant awards have been made, for the same two-year period.
- Non-expendable equipment purchases are not eligible.

- Grantees must comply with all CDBG regulations applicable to public service activities, including low income benefit, which requires that at least 51% of the program's clients are low-income (Attachment B).
- Funding will be allocated based on the funding targets approved by Council in November 2012, provided in Attachment H. The targets establish an approximate percentage of available City funds to be awarded for services addressing each of the four priority need types. These are guidelines rather than strict limits, and final allocations may vary from these targets. Applicants must indicate which need type of need is addressed by their proposal in the application form. Staff will make the final determination of need type based on the nature of the service or aid provided, not based on the desired outcome or objective of the service.

V. APPLICATION SCORING

Applications deemed eligible by staff will be scored using the following point system. Staff scores are advisory to the Commission and Council, which may adjust, modify, or disregard scores if desired.

Scoring Category	Maximum Points
1. Organizational Capacity and Relevant Experience Organization's staff, board and volunteers, if any, are well qualified to complete and operate project, considering years of experience completing similar projects, number of similar projects completed, and performance under prior CDBG or human services grants, particularly those provided by the City, if any. Agency's language capabilities and cultural competency appropriate to the target clientele and entire Sunnyvale community will also be evaluated in this category. Agency has a stable staff, board, and financial position, and a track record of consistent performance in program delivery and compliance.	20
2. Need for Program Program clearly addresses one or more priority or unmet needs identified in Consolidated Plan and RFP. Stated need and proposed program are supported by letters from Sunnyvale community members or organizations other than applicant. Proposed program would address one or more of the four need categories identified in the Consolidated Plan: basic needs, counseling/substance abuse programs, youth intervention, or other supportive services.	20
3. Program Design and Readiness Program design (operational and financial) is cost-effective, feasible, generates cost savings for the City, and effective in meeting the stated needs and objectives of the program. Applicant is ready and able to begin providing service no later than August 15, 2015.	20

Scoring Category	Maximum Points
4. Budget and Financial Management Budget scores based on realistic cost estimates and budget for various project cost items. Financial management points based on clean financial audits for prior years, a strong record of financial compliance with current or prior HUD/City projects, and strong and stable financial position of the agency in general.	20
5. Percentage of Matching Funds for Sunnyvale Program Points awarded based on a sliding scale beginning with 1 point for a 5% match, and 20 points for 100% match, i.e., each increase of 5% in matching funds equates to one additional point, up to 20 points. Matches of more than 100% will not receive additional points. Only those funds proposed to be used to serve Sunnyvale clients will be counted as match.	20
Total Points Available	100

Note: There is no direct correlation between a proposal's score and the amount of funding recommended for that proposal. Scores are calculated simply for the purpose of evaluating a project's merit for any City funding, and comparing the strengths and weaknesses of various proposals received. Projects with equal scores may be awarded different funding amounts, or a project with a lower score may receive a larger award than a project with a higher score. Funding recommendations and/or awards are based on a) amount requested by applicant; b) the City's determination of the project's need and/or eligibility for City funds; c) the minimum amount necessary to make the project feasible; and d) the amount of City funds available.

ATTACHMENT A

Council Policy 5.1.3: Human Services

POLICY PURPOSE:

The City of Sunnyvale recognizes that the supportive human services programs of the Federal, State and County governments do not fully meet the needs of all its population. The City, therefore, shall make its best efforts to provide supplemental human services, which include but are not limited to the emergency services, senior services, disabled services, family services and youth services.

The City establishes this Human Services Policy to insure that Human Services are identified and provided in the most efficient and effective manner.

This policy establishes guidelines for funding programs/services that may be provided on behalf of the City by outside groups. The intent of this policy is to:

- A. Establish a process through which outside groups can be funded to provide needed human services cost-effectively.
- B. Establish a methodology by which programs/services proposed by outside groups can be assessed.
- C. Establish an evaluation system that assures equity in the process of funding considerations by Council.
- D. Establish the type and amount of funding commitment that the City will provide.

This policy does not apply to those outside groups with whom the City contracts to provide City services other than human services. Human Services Agencies are defined as those which provide supportive services to a specific group of people, at least 51% of whom are lower income (80% or less than of area median income).

POLICY STATEMENT:

- I. The City will bi-annually, prior to adoption of the two-year Resource Allocation Plan, review prevailing conditions of human needs within the City and give appropriate attention to Human Services Policies in the City. The Housing and Human Services Commission, following one or more public hearings, will recommend to City Council priority human service needs for the next two years. Following a public hearing, City Council will adopt a two-year priority of human service needs.
- II. The City seeks to meet as many Human Service needs as possible using its limited available resources. The primary resource utilized for funding human services is the Federal Community Development Block Grant (CDBG) which permits up to 15% of the annual grant entitlement to be utilized for such purposes. The City Council may choose to supplement CDBG funding of human services through the annual Operating Budget process.

- III. The City assumes an advocacy role to manage the use of its resources to meet human service needs in Sunnyvale in the following ways:
- Encourages and advocates coordination and cooperation among organizations providing Human Services in Sunnyvale
 - Advocates, encourages and wherever possible, facilitates the co-location of human service providers.
 - Actively pursues the cooperation of Federal, State, County and other agencies to enhance the quality and availability of human services to residents of Sunnyvale.
- IV. The City *may directly provide* needed Human Services when:
- Specifically targeted intergovernmental funds (such as CDBG) are available. The City is the most cost-effective or logical provider of the service, AND
 - Provision of such services by the City is compatible with the City's General Plan, policies and/or action plans.
- V. The City may *fund service providers* of needed human services when:
- Specifically targeted intergovernmental funds (such as CDBG) are available,
 - Another agency is the most cost-effective or logical provider of the service, AND
 - Provision of such services by the City is compatible with the City's General Plan, policies and/or action plans.
- VI. PROPOSAL FUNDING CATEGORIES:

Programs requesting funding must qualify under one of the categories below:

Operational: Funding of programs and services to address identified community needs or problems as specified in the City's General Plans or other policies through direct financial support and/or in-kind contributions.

- Programs/services funded under this category must represent a service that can be more cost-effectively operated by the proposer than by the City, or
- Must be such that the proposer because of its role in the community is the most logical service provider.
- Funding may be provided on a multi-year basis but is not guaranteed. Continued funding is contingent upon City budget limitations and proposer's previous program performance.
- Proposer must demonstrate good faith efforts to secure funding for programs/service from other sources.

Emergency: Funding of operational programs offered in the community that meet an existing need for which normal funding is no longer available.

Proposers and programs qualifying under this category must demonstrate:

- Good performance of current programs;
- Current financial difficulties will largely curtail the services currently provided to City residents;

- Future funding to continue the program can be obtained from other sources with reasonable probability;
- Funding for programs qualifying under this category shall be limited to one year.

Seed Program: Funding for start-up of new programs designed to meet a significant community need or problem.

- Proposers must demonstrate a high probability that funding can be sustained beyond the commitment of City funds;
- Initial funding for seed programs is limited to one year;
- Second year funding may be possible if the program demonstrated good performance or special factors related to the continued need for funding can be demonstrated;
- Prospect must demonstrate good faith efforts to secure funding for programs/services from other sources.

Project: Funding of capital or other one-time projects designed to address a significant community need or problem.

- Funding of such projects shall be limited to a specific time frame, usually not more than one year.

VII. APPLICATION POLICY STATEMENT:

The City wishes to consider funding of needed and appropriate services. In order to determine which agencies should be awarded funding, the Council has adopted a formalized human services funding application procedure. All groups desiring to act as service providers, and requesting City funds to do so, must submit a complete application by specific due dates. Public notice of the availability of requests for proposals and the specified dates will be provided in ample time for applications to be prepared.

All applicants desiring a grant from the City to provide human and social services will be required to comply with the application procedure and time schedule. All applications will have to meet the following three criteria:

1. Provide a service consistent with an existing recognized City priority need, policy, goal or objective;
2. Request funds for a program or project that qualifies under one of the four previously identified funding categories;
3. Have completed the application process and the application has been determined to be accurate and complete.

VIII. EVALUATION PROCESS:

To assure all applications for City funding of human services receive due consideration and to ensure Council is provided with the information it needs to make its funding decisions, the following evaluation process will be applied to requests received:

1. Applications not received by the due date will be rejected. Applicants submitting applications, which are materially incomplete, will have five working days from notification by staff to correct any deficiencies, or their applications will not receive further evaluation.
2. Staff will determine proposal eligibility based on guidelines provided in this policy. Proposals not qualifying will not be recommended to Council for funding and will not receive further evaluation.
3. Staff will prepare a technical evaluation of the applications and make recommendations to the Housing and Human Services Commission based upon the priorities adopted by City Council and upon its evaluation of the applicant's ability to effectively deliver such services.
4. The Housing and Human Services Commission will conduct formal evaluations of the applications, including the opportunity for each group to present its program in public hearing for evaluation. The Commission will make recommendations to the City Manager and Council for allocation of available CDBG funds to outside groups to provide human services. The Commission may also notify the City Manager and City Council of applications where a significant need will remain unmet even if Council allocates CDBG funds as recommended. The City Manager may recommend, and the City Council may provide supplemental funding from the annual Operating Budget.
5. The City Manager will forward the Commission recommendation to Council with a staff recommendation thereon.

The Housing and Human Services Commission shall develop evaluation criteria, which criteria must be consistent with adopted Council policy. Staff and the Commission will apply these criteria uniformly to all applications reviewed. The following guidelines for general evaluation criteria include (but are not limited to):

Critical Evaluation Factors. Each of these factors must be met for the program to receive a recommendation for City funding.

- The organization must meet minimum eligibility standards to receive funding.
- The organization and its program must have demonstrated good performance and capability to effectively provide the program.
- The organization and its program must deliver services in a cost-effective manner.
- The organization must be an appropriate agency to deliver this program.
- The program must not be a duplication of services provided in the same service area.
- The organization and its programs must demonstrate strong financial management *and effective management controls*.
- The proposed program must have a contingency plan for funding if City support is limited or eliminated in the future.

Favorable Evaluation Factors. The proposed program must address one or more of the following factors to receive a positive recommendation.

- The proposed program addresses a priority adopted by the City Council and is related directly to a general plan policy.
- The proposed program is a needed enhancement of any existing City program, and can be better performed by an outside group than by the City directly.
- The program has a diverse funding base and is not heavily reliant upon City funds to support its operation.
- The program has leveraged City funds with other funding sources to maximize service provision.

(Adopted: RTC 81-617 (10/13/1981); Amended: RTC 99-430 (10/19/1999); Amended: RTC 06-112 (4/11/2006))

Lead Department: Community Development Department

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ATTACHMENT B

2014 HUD INCOME LIMITS

Number of Persons In Household	Low Income (80% of Median)	Very Low Income (50% of Median)	Extremely Low Income (30% of Median)
1	\$49,950	\$35,700	\$21,400
2	\$57,050	\$40,800	\$24,450
3	\$64,200	\$45,900	\$27,500
4	\$71,300	\$50,950	\$30,550
5	\$77,050	\$55,050	\$33,000
6	\$82,750	\$59,150	\$35,450
7	\$88,450	\$63,200	\$37,900
8	\$94,150	\$67,300	\$40,350

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ATTACHMENT C

CDBG NATIONAL OBJECTIVES

The primary objective of the CDBG program is *“the development of viable urban communities, by providing decent housing and a suitable living environment and expanding economic opportunities, principally for lower-income persons.”* All projects or programs funded with CDBG funds must meet the following national program objective:

1. Principally benefit lower income persons: At least 51 percent of the program’s beneficiaries must be of lower income as defined by HUD, or the activity must serve a geographic area where at least 51 percent of the residents are lower income, or the activity must serve a “limited clientele group” as defined by HUD.

HUD defines low and lower income persons as those whose total household incomes do not exceed the HUD Section 8 Rental Income Limits based on roughly 80% of Area Median Income (AMI). Please refer to Attachment B for the current HUD Income Limits.

National Objective Sub-categories:

Your agency must select one of the two methods for compliance with the national objective of principally benefiting lower-income persons.

Area Benefit Activity: If activities addressing the needs of residents of a specific geographic area within the City where at least 51% of the residents are lower-income.

Limited Clientele Activity: If your activity benefits a specific group of people, who are presumed to be lower-income (see below for a listing of groups presumed to be lower income); or if you will be verifying client income to demonstrate that at least 51% of your clients are lower-income persons, or if your program only serves lower-income persons.

You must be able to document that 51% of your program’s clients are lower-income, consistent with applicable HUD requirements.

Specific groups **presumed** by HUD to be lower-income are:

- Abused Children
- Homeless persons
- Battered persons
- Elderly persons
- Adults meeting the Bureau of Census’ Current Population Reports definition of “Severely Disabled”
- Illiterate adults
- Persons living with HIV/AIDS, and
- Migrant farmworkers

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ATTACHMENT D

Selected Excerpts from 2010-15 consolidated Plan (Pages 84 thru 88)

Goal B: Alleviation of Homelessness

Geographic distribution: Many facilities that serve homeless people are funded jointly by multiple agencies and jurisdictions, and serve a county-wide clientele. Sunnyvale has traditionally participated in these regional efforts, as homeless people often move frequently between jurisdictions. Sunnyvale currently supports several facilities with either operational (services) funding or deferred capital funding, such as the Sunnyvale Armory, Bill Wilson Center, Maitri House, rotating shelter programs, and other shelter, transitional, and/or special needs residential facilities throughout the county.

Prioritization: Under the Housing First model promulgated by national policy analysts, it is much more cost-effective for the public and private sectors to move chronically homeless people into stable housing as soon as possible, in order to minimize costly and often repetitive utilization of emergency medical care, public safety services, courts, incarceration, hospitalization, and other costly interventions. Research has documented cases of single individuals incurring up to a million dollars' worth of such expenses in several years, while providing that same person with housing and supporting services for that same time period would have cost a fraction of that amount.⁴⁶ In addition, priority is given to preventing families with children, unaccompanied youth, and other vulnerable people from becoming homeless in the first place, and getting them into housing as soon as possible if they do become homeless. This is the concept of the new Homeless Prevention and Rapid Re-housing Program authorized under the 2009 ARRA legislation.

Obstacles to meeting underserved needs: Demand outweighs the resources available; misconceptions and/or misunderstanding of the causes of homelessness and the effective ways to address it have been obstacles nationally for the past thirty years.

Objectives:

1. Help people who are currently homeless or at imminent risk of homelessness to obtain housing, employment or other sources of income, and adequate support services/networks to achieve stability.

Need addressed: According to the *2009 Santa Clara County Homeless Census*, 7,086 people were found to be homeless in the County on the night of the census. Service providers reported an increase in clients seeking assistance as a result of the recession and unemployment. 349 Sunnyvale residents were homeless that night, according to the census.

- a) Continue to participate in the county-wide efforts, such as the 10-Year Plan and Destination Home, to end homelessness throughout the County, including continuing to provide operating assistance for homeless services and emergency rental assistance through the City's human services grants program and/or other mechanisms, and

⁴⁶ Dennis P. Culhane. "The Cost of Homelessness: A Perspective from the United States" *European Journal of Homelessness* 2.1 (2008): 97-114; and Malcolm Gladwell, Dept. of Social Services, "Million-Dollar Murray," *The New Yorker*, February 13, 2006, p. 96

continuing to defer outstanding capital debts for transitional housing and shelters previously assisted through the approved term of assistance, and/or provide new capital funding for transitional or permanent supportive housing.

Goal C: Other Community Development Efforts

Geographic Distribution: Human services are supported in a number of facilities and locations throughout the City, and in some cases just outside the City, in proportion to the number of Sunnyvale residents documented as being served by the program. Public facilities, infrastructure, and other neighborhood improvement projects are supported only within the City limits. Neighborhoods which meet the CDBG “area benefit” criteria are eligible for CDBG-assisted general public improvements such as sidewalk replacement, streetscape improvements, parks, community facility improvements, and/or other projects in the public right of way. The City has one area identified in City documents as blighted: the redevelopment project area (downtown), which also qualifies for some types of CDBG assistance. The City’s Neighborhood Enhancement Action Team annually identifies neighborhoods in which to provide intensive community engagement, public safety, and neighborhood preservation/improvement efforts, such as neighborhood-serving façade improvements. Many of these neighborhoods may qualify for CDBG assistance in one manner or another.

Objectives

1. Support provision of essential human services, particularly for special needs populations

Need addressed: Lower-income households and/or those with special needs often struggle to meet their basic needs for food, clothing, health, child care, and shelter, or more specialized services described in Chapter 4. As the recession and unemployment have exacerbated demand for all types of services, reduced funding from the State and private sources has in many cases reduced the amount of assistance available. Therefore, continued support from local jurisdictions and other sources has become more vital.

Prioritization: Very low, extremely low, and/or special needs households (seniors, disabled, homeless people, children, youth, victims of domestic violence, etc.):

- a) Basic needs (such as food, shelter, transportation, health & mental health care, employment assistance/training, child care, etc).
- b) After school or intervention programs to provide youth with positive alternatives to drugs, violence, and/or gangs (i.e., recreational, mentoring, educational, and career-building activities).
- c) Mental health, addiction and substance abuse counseling, particularly for youth and those exiting institutions.
- d) Other specialized supportive services as may be requested by the community, such as foreclosure assistance, legal assistance for seniors and others, and other specialized human services, such as those currently supported by the city, or those that may address a new or unmet priority need.

Goal D: Expanding Economic Opportunities for Lower-Income People

1. Support economic development activities that promote employment growth and help lower-income people secure and maintain jobs

Need addressed. The California Employment Development Department (EDD) reported a 12% unemployment rate for Santa Clara County in August 2009, the highest among the nine-county San Francisco Bay Area. Workshop participants expressed a need for small business development, mentoring, and loan programs to help new entrepreneurs establish and grow their businesses, and hire and retain workers. Participants also expressed the need for vocational programs that build basic job skills and train workers, especially youth, to enter the workforce, and expand the availability of child care to allow parents to work.

- a) Continue to serve as the administrative agent and physical host for NOVA, the North Valley employment development and workforce training agency, which is funded by the Workforce Investment Act and a number of other state and federal grants.
- b) Support job training and vocational programs for Sunnyvale youth and others seeking employment or retraining (such as disabled or re-entry workers). Programs may focus on training for jobs in community services, neighborhood improvement, and public safety.
- c) Provide micro-enterprise or small business assistance to increase or support the number of child care providers in areas experiencing a shortage of child care availability or affordability, or to assist workers who face impediments to securing a new job, due to industry shifts, age, or other factors, but have marketable skills that can lead to success through self-employment.

Complete text of the Consolidated Plan is available online at: HudReports.inSunnyvale.com.

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ATTACHMENT E

**TIMELINE FOR FY 2015-16
FUNDING CYCLE**

(Subject to Change: Please check the Housing Division website frequently for updates)

RFP Issuance	January 5, 2015
Applicant Workshop	January 29, 2015
Deadline for submission of applications (4:00 p.m.)	February 13, 2015
Presentations to Housing & Human Services Commission	February 25, 2015
Housing & Human Services Commission Meeting: Public Hearing; Commission recommendations on public services and capital project funding	March 25, 2015
Housing & Human Services Commission Meeting: Public Hearing on FY 2015-16 Action Plan 30-day citizen comment period	April 22, 2015
City Council approval of Action Plan	May 5, 2015
Applicants notified of awards	June 2015
HUD review and approval	July 1, 2015
Contract Term begins	July 1, 2015

All meetings will be held at Sunnyvale City Hall, 456 West Olive Avenue, Sunnyvale. For meeting room locations, times, or to receive email updates, please RSVP to Housing@Sunnyvale.ca.gov with subject: Human Services Funding News, or call (408) 730-7250.

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ATTACHMENT F

ORGANIZATIONAL REQUIREMENTS

All agencies applying for funding must have all of the following:

- A. Bylaws - The group must have Bylaws which clearly define the organization's purposes and functions, its organization and the duties, authority and responsibilities of its governing body and officers.
- B. Governing Body - Governance of the organization should be vested in a responsible and active board which meets at least quarterly and establishes and enforces policies. The board should be large enough and so structured to be representative of the community it serves. It should have a specific written plan for rotation or other arrangements to provide for new members.
- C. Personnel - The organization must provide for adequate administration of the program to insure delivery of the services. The organization must provide that it has a written job description for each staff position and an organizational chart approved by the board. Normally one individual should be designated as the full time director of the organization. Organizations must have a written Affirmative Action Plan. This plan would cover employment of staff members, volunteers and board members and delivery of service to clients.
- D. Non-Discrimination - Every organization receiving funds from the City is required to assure that it will not discriminate in employment, exclude any person from participating or subject any person to discrimination under any part of the program on the basis of race, color, religious creed, national origin, ancestry, disability, medical conditions, marital status, sex, age of a person forty (40) years of age or older, or any other basis as to which discrimination is prohibited by state or federal law. Programs designed to meet specific needs may be targeted to specific groups (e.g., seniors, handicapped, youth).
5. Service Designed for Those With Disabilities - Every organization receiving funds from the City must comply with the Americans with Disabilities Act which requires that no otherwise qualified individual shall solely, by reason of his/her disability, be subjected to discrimination or be excluded from participation in or be denied the benefits of the organization. All organizations are required to make reasonable accommodation to ensure that individuals with disabilities are able to participate. This includes a barrier-free environment and, where reasonable, may even include the provision of assistive devices and/or staff accommodations.
6. Accounting - Each organization shall maintain accounting records which are in accordance with generally accepted accounting practices, such as that described in OMB Circular A-122, "Cost Principles for Non-profit Organizations," or A-21, "Cost Principles for Educational Institutions", as applicable, or in the American Institute of Certified Public Accountants (AICPA) "Accounting and Financial Reporting for Voluntary Health and Welfare Organizations". If they receive sufficient federal funds (currently \$300,000) some organizations must also comply with the administrative requirements of OMB Circular A-133, "Audits of Institutions of Higher Education and Other Non-Profit Organizations." OMB CIRCULARS A-133 AND A-122 ARE AVAILABLE FOR REVIEW

IN THE COMMUNITY DEVELOPMENT DEPARTMENT HOUSING DIVISION, 456 West Olive Avenue, Sunnyvale, CA 94088.

7. Auditing - Applicants must submit their latest Independent Audit and Management letter. An organization must have a bi-annual audit conducted and the auditor's report and financial statements prepared in accordance with generally accepted auditing standards as set forth in Standards for Audit of Governmental Organizations, Programs, Activities and Functions. In no event will an audit for a period ending prior to December 31, 2011 be deemed acceptable.

Funded programs will be required to have an independent audit performed. The audit will need to be submitted to the City within 150 days of the end of the organization's fiscal year. For CDBG, audit fees may not be charged to the CDBG grant unless a project is required to conform to OMB Circular A-133. If an agency prefers to have another agency act as the fiscal agent for the project, it may do so if the fiscal agent meets the entry criteria for the program(s), and a signed Statement of Fiscal Agent Responsibilities Form and an Independent Audit and Management Letter of the designated agency is also provided along with the application by the submittal deadline.

The City will require at least a bi-annual audit conducted and the auditor's report and financial statements prepared in accordance with generally accepted auditing standards as set forth in Standards for Audit of Governmental Organizations, Programs, Activities and Functions.

Organizations applying for funding will be required to submit documentation of the above, where applicable.

ATTACHMENT G

INSURANCE REQUIREMENTS

Agency shall procure and maintain for the duration of the contract insurance against claims for injuries to persons or damages to property which may arise from, or in connection with, the performance of the work hereunder by the Agency, his agents, representatives, employees or subcontractors. The cost of such insurance shall be included in the Contractor's bid.

A. **Minimum Limits of Insurance**

Agency shall maintain limits no less than:

1. **Commercial General Liability**: \$1,000,000 combined single limit per occurrence and \$2,000,000 annual aggregate for bodily injury, personal injury and property damage.
2. **Automobile Liability**: \$1,000,000 combined single limit per accident for bodily injury and property damage.
3. **Workers' Compensation**: Statutory Limits and **Employers Liability**: \$1,000,000 per accident for bodily injury or disease.
4. **Property or Course of Construction Insurance**: Full replacement cost with no co-insurance penalty provision.

B. **Deductibles and Self-Insured Retentions**

Any deductibles or self-insured retentions must be declared to, and approved by, the City. At the option of the City, either: the insurer shall reduce or eliminate such deductibles or self-insured retention's as respects the City, its officials, employees, agents and contractors; or the Agency shall procure a bond guaranteeing payment of losses and related investigations, claim administration and defense expenses in an amount specified by the City.

C. **Other Insurance Provisions**

The policies are to contain, or be endorsed to contain, the following provisions:

1. General Liability and Automobile Liability Coverages
 - a) The City, its officials, employees, agents and contractors are to be covered as an additional insured as respects: liability arising out of activities performed by, or on behalf of, the Agency products and completed operation of the Agency; premises owned, leased or used by the Agency; or automobiles owned, leased, hired or borrowed by the Agency. The coverage shall contain no special limitations on the scope of protection afforded to the City, its officials, employees, agents and contractors.
 - b) The agency's insurance coverage shall be primary insurance as respects the City, its officials, employees, agents and contractors. Any insurance or self-insurance maintained by the City, its officials, employees, agents or contractors shall be excess of the Agency's insurance and shall not contribute with it.
 - c) Any failure to comply with reporting provisions of the policies shall not affect coverage provided to the City, its officials, employees, agents or contractors.
 - d) Coverage shall state that the Agency's insurance shall apply separately to each insured against whom claim is made or suit is brought, except with respect to the limits of the insurer's liability.

2. Property or Course of Construction Insurance:
The City of Sunnyvale shall be named as a mortgagee and provided a 438 BFU Lender's Loss Payable endorsement for duration of this grant.
3. All Coverages:
Each insurance policy required by this clause shall be endorsed to state that coverage shall not be suspended, voided, canceled, or reduced in limits except after thirty (30) days' prior written notice has been given to the City.

D. Acceptability of Insurers

Insurance is to be placed with insurers acceptable to the City's Risk Manager.

E. Verification of Coverage

Agency shall furnish the City with certificates of insurance and with original endorsements affecting coverage required by this clause. The certificates and endorsement for each insurance policy are to be signed by a person authorized by that insurer to bind coverage on its behalf. Proof of insurance shall be mailed to the following address or any subsequent address as may be directed in writing by the Risk Manager:

**City of Sunnyvale - Housing Division
456 W. Olive Avenue
Sunnyvale, CA 9408**

ATTACHMENT H
FUNDING TARGETS

Priority Need Category	Target % of Funds	Prior Programs Funded in this Category	Prior Grantee Agencies in Category
A. Basic Needs (Safety Net)	61%	Food / Hunger Prevention Programs	Sunnyvale Community Services, Senior Nutrition Program, Meals on Wheels, Food Bank
		Health & Wellness Programs	Generations Community Wellness, Mayview Health Clinic
		Senior Transportation Program	Outreach
		Emergency Shelter	EHC Lifebuilders, Inc.
B. Youth Intervention	3%	Youth Mentoring Program	Friends for Youth
C. Mental Health and/or Substance Abuse Counseling	14%	Crisis Counseling for At-Risk or Homeless Youth & Families	Bill Wilson Center, Family & Children Services
D. Other Supportive Services	23%	Haven to Home Program	West Valley Community Services
		Domestic Violence Crisis Support	YWCA Silicon Valley
		Elder Day Care	Daybreak III, Live Oak
		Occupational & Enrichment Services	Abilities United
		Legal/Advocacy Services	SALA, LTC Ombudsman

Notes: The programs/grantees shown above are for illustrative purposes only. Not all previous grantees/programs are listed here. This list is not exhaustive and may not include all types of programs eligible under this RFP. Need category is based on the actual form of the assistance or service to be provided, i.e.: bags of food, legal advice, immunizations, counseling, emergency shelter; rather than the ultimate goal or desired outcome of the assistance (to maintain/obtain housing, employment, health, etc.).

New applicants are encouraged to apply under the category linked with the programs most similar to the one being proposed.

Applicants funded in the past are strongly encouraged to apply under the category in which your programs appear in the table above, unless you are applying for a program of an entirely different nature than your previously funded program.

All applicants: If you are not sure about which category best fits the program you are proposing, please call staff to discuss before submitting your application. For logistical reasons, applicants will not be permitted to change categories once proposals are delivered to the City. Funding targets were established by Council as advisory guidelines to staff and the Commission, rather than strict limits. Final grant amounts in each need category, when approved by Council, may vary somewhat from these target percentages.